

CASTING BRIEF

SYNOPSIS

Quirk Creative is looking for one Male (Herman) and one Female (Millie) actor between the ages of 40-60 years old and of any ethnicity for an upcoming commercial. Actors will portray full-size humans who are conversing with a tiny man in their pocket named “Jack In The Pocket”. Actors possessing a comedy background are encouraged. More specifically, actors must have humor-forward video or performance work.

CASTING NOTES

- Male (1) + Female (1)
 - 40-60 yrs old
 - All ethnicities
 - Strong comedy background. Specifically, humor forward video/performance work. Slightly deadpan, not over the top or too zany.

NOTES

- Actions
 - Actors will read their lines as if they are speaking with a tiny man that is in their pocket.
 - Actors will be standing/sitting in an interior or exterior space.

ACTION FOR AUDITION

- This spot will take place in a still position. So no “walk-and-talk” or overly dynamic motions are required.
- Please submit one (1) performance of each of the two (2) provided scripts.

SCRIPT #1 FOR AUDITION

You lines are bolded

Open on our Hero sitting on their couch in their house folding laundry. They reach into one of the pockets on a pair of pants they're folding and pull out a dollar bill.

Hero: Nice!

The recognizable Jackpocket notification chime sounds and a voice comes out of nowhere surprising Elaine.

Jack: Hey! You know what this means? It's Lotto Time!

Hero looks around for the source of the voice.

Hero: Who said that?

Jack: Down here.

Hero looks down and we see a small man, Jack in the Pocket, standing in...well...their pocket.

Jack: Hey, I'm Jack in the Pocket! Looks like it's your lucky day!

Jack gestures to the money Hero has just found. Hero responds with an empowered nod.

Hero: Yeah, I guess it is.

Cut to Jack.

Jack: Sounds like it's time to use Jackpocket!

Hero picks up their phone off the table and we cut to an over-the-shoulder on the Jackpocket UI.

Jack: With Jackpocket, you can order and save lottery tickets on your phone. It's so easy.

Cut to Jack holding a small (his size) sack of cash.

Jack: Not to mention, Jackpocket winners have seen total payouts of over 350 million dollars.

Cut to Hero. They gesture to the small stack of money Jack is holding.

Hero: I'm in! So, can I have that?

Jack squeezes the tiny money bag a little tighter.

Jack: This one's mine...win your own.

Cut to endcard where we see Jack standing next to the big endcard phone with the Jackpocket logo on it.

VO: The easiest way to get lucky is right in your pocket.

Text: Download now.

SCRIPT #2 FOR AUDITION

You lines are bolded

Open on our Hero, standing patiently at a bus stop waiting for the bus. Suddenly, our Hero hears a friendly voice.

Jack: Do you have the time?

Hero looks around confused, as they are the only person around, then looks down. We cut to reveal a small little man, Jack, in Hero's coat pocket.

Jack: Because it feels like lotto time to me.

Hero is slightly shocked, but takes it in stride.

Hero: uhhh, who are you?

Cut back to Jack.

Jack: I'm Jack in the Pocket! And I'm here to help you order your lottery tickets with Jackpocket.

Jack gestures toward Hero's other pocket.

Hero reaches into their pocket and pulls out their phone. Cut to an over-the-shoulder on the Jackpocket UI.

Jack (VO): Jackpocket is the easiest way to order tickets for the big lottery games while you're on-the-go.

Cut to semi-close-up on Hero's face. Hero nods with an approving smile before glancing back down toward Jack.

Hero: Wow, this is pretty cool. I'm always forgetting to pick up lotto tickets.

Cut back to Jack.

Jack: That's what I'm here for! Jackpocket notifies you of all the big games, so you never miss out!

Cut to wide so you can see both Hero and Jack.

Jack: You hit a big one on there, you're gonna need bigger pockets.

Hero: I bet you wouldn't be mad about that!

Cut to endcard where we see Jack standing next to the big endcard phone with the Jackpocket logo on it.

VO: The easiest way to get lucky is right in your pocket.

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